

ON & OFF
VALENTINA
graphic designer

I am a graphic designer with a multi-disciplinary background and an appetite for creativity and innovation in all its formats and media. I can hold a pencil, use a mac, stroke a silk-screen and sometimes even click a camera.

www.vale-n-tina.com

valentina.defilippo@gmail.com
UK (+44) 07726343731
IT (+39) 3494660675
4 Bath Street
EC1V 9DX LONDON UK



Personal Details

Date of birth: 10/04/1983
Nationality: Italian
Telephone: +44 7726343731
E-mail: valentina.defilippo@gmail.com
Address: 4 Bath Street
 EC1V 9DX London

Education

2009 January 2009 - present
 Master of Art in Graphic Design
London College of Communication
 (London, UK)

2007 Postgraduate Diploma
 Design for Visual Communication
 (Grade: Distinction)
London College of Communication
 (London, UK)

2006 Short course in Web Design
City Lit
 (London, UK)

2004-2005 One-year Erasmus scholarship in the
 School of Design Engineering
Universidad Politecnica de Valencia
 (Valencia, Spain)

2002-2006 Bachelor of Science in Industrial Design
 (Grade: 106/110)
Politecnico di Torino
 (Turin, Italy)

Reference available on request

Work Experiences

Date: July 2009 - present
Employer: **Rapp**
Address: 1 Riverside, Manbre Road, W6 9WA London
Url: uk.rapp.com
Sector: full service agency
Role: Full-time mid-weight designer, working for
 Pfizer, Cancer Research UK, Philips, Unicef.
 Won two pitches (Pfizer and Race for Life)

Date: January 2008 - January 2009
Employer: **Tribal DDB**
Address: 12 Bishop Bridge Road, W2 EAA, London
Url: www.tribalddb.co.uk
Sector: International digital marketing agency
Role: Full-time permanent designer
 Creative role. Developed a deep
 understanding of digital design.
 Ability to translate clients' briefs into
 powerful, concise design solutions.

Date: October 2007 - January 2008
Employer: **IPC Media Ltd, Inspire**
Address: Blue Fin Building, 110 Southwark Street,
 London, SE1 OSU
Url: www.ipcmmedia.com
Sector: Magazine publisher - Web design
Role: Junior Interactive Designer
 Working quickly to a high level of accuracy.
 Rebranding webpages.

Date: September 2007
Employer: **DDB**
Address: 12 Bishop Bridge Road, W2 EAA, London
Url: www.ddblondon.co.uk
Sector: International marketing agency
Role: One-month Internship
 Assisting designers.
 Successfully adapted to different roles at
 short notice.

Date: September 2005 - March 2006
Employer: **Paolo Maldotti, Archiland Studio**
Address: Via de Sonnaz 16,
 Turin, Italy
Url: www.archilandstudio.com
Sector: Interior and exhibit design
Role: Temporary contract: Junior Designer
 Gained experience in 3D design
 Self initiative project: "Case study Atrium"

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Publications and awards

2010	Designing Diagrams Info-graphic design book BIS Publishing Amsterdam
2010	Data Flow II Info-graphic design book Gestalten
2009	OFFF Festival Catalogue Illustration This isn't flying, this is falling with style
2008	Dot Net Magazine Issue 178 - pages 96,97 - August 2008 Makeover Webdesign "Guitar Essential"
2007	Less Common More Sense Issue 8 - page 22 - February 2007
2005	AIJU Competition Technology Institute of Toys, Alicante, Spain Winner of the Second Prize.

Exhibitions

2009	"Festival international de l'affiche et du graphisme" posters exhibition, Chaumont, France
2008	"Changing Horizons" LCC, London Postgraduate best students exhibition
2004	Group exhibition "Allestire Borgo Dora" sponsored by Turin Council about the redesign of the street environment in Borgo Dora, Italy

IT Skills

Macromedia:	Freehand (good level)
Adobe CS:	InDesign, Photoshop, Illustrator, Fireworks, and Acrobat (advanced level) Flash Mx, Dreamweaver (basic level) After Effects (basic level)
3D Design:	3D Studio Max, Rhinoceros (basic level)
2D Design:	Autocad (good level) Microstation (basic level)
Microsoft Office:	EU Computer Driving Licence Certificate Powerpoint, Word, Excel

Fully competent with MAC and PC

Techniques

Moving Image, Stop-motion
Letterpress, Silk-screen, Book-binding
Illustration, concept sketching, painting
Black and white darkroom photography
3d Prototype with paper and wood

Interests

Practicing sports (yoga, swimming, volleyball, climbing)
Watching old movies
Leafing through fashion and design magazines
Discovering the world and travelling
Dreaming
Drawing, painting and being in my B&W darkroom

Languages

Italian	Mother tongue
English	Fluent
Spanish	Fluent